



## **Content Editor CropLife Media Group**

From a wide variety of magazines, websites, eNewsletters to seminars, trade shows and custom print and online projects, Meister Media is the leading communication and information center for worldwide, specialized agriculture.

The CropLife Media Group serves domestic agricultural retailers and cotton growers through its market leading electronic, event, and print venues. Its brands, CropLife, PrecisionAg, Cotton Grower and Crop Protection Handbook have set the standard for excellence in service to the companies that make and distribute products and provide services to growers around the world.

We are currently seeking a Content Editor to help drive content creation and use across all of our websites, events, and print publications. The ability/desire to work in all media platforms (in-person, video, print, Web) will be essential.

This full time position will be based in our Willoughby headquarters.

### **Responsibilities:**

- Research and write articles and news briefs for all venues (print/web/video)
- Assist in production of Web content, magazine and eNewsletter
- Participate in proofreading for print and web content groupwide
- Participate in social media activities and help develop our social media presence
- Maintain a market-relevant blog
- Travel required
- Provide support for other CLMG market efforts as needed
- Maintain database of industry contacts (authors, growers, etc).

### **Qualifications:**

- At least two years of professional writing experience for multiple platforms, including websites/blogs, newsletters, and print publications.
- Must be able to work independently, generate viable story ideas, cultivate sources and relationships and produce error-free content. Strong research, communication and planning skills are required
- Work with brand editors and online editor to devise print, website and eNewsletter strategy to create a cohesive brand and news presentations
- Strong understanding of social media a must
- Strong proofreading experience required
- Video content creation experience a plus
- Magazine production experience a plus
- Willingness and desire to travel/collect, develop and post content remotely

**Meister Media Worldwide** offers a competitive compensation and benefits package including base salary, bonus opportunity and 401(k) and Profit Sharing Plans.

Please submit resume and salary requirements via email to [hr@meistermedia.com](mailto:hr@meistermedia.com) or by mail to:

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