



Managing Editor - *Productores de Hortalizas*

From a wide variety of magazines, websites, eNewsletters and online projects to seminars, trade shows, and custom print, **Meister Media Worldwide** is the leading communication and information center for worldwide, specialized agriculture.

Meister Media Worldwide's *Productores de Hortalizas* is a diverse media brand serving vegetable growers in Mexico. We publish a monthly Spanish-language magazine and daily and weekly digital products, and produce an annual event in Mexico with expansion plans in the works.

Due to staff promotions we are recruiting an articulate and talented Managing Editor to write and edit stories for our print and digital products, lead day-to-day production, and contribute as needed to the programming and on-site management of our events. Full proficiency in both Spanish and English is a prerequisite for work on this exciting title, as are periodic travel to Mexico to conduct interviews and attend meetings, and the ability to effectively interview growers and a variety of industry contacts remotely from our home editorial office in Willoughby, Ohio. Previous journalism experience including magazine and online production is desirable; familiarity with Mexico and/or horticulture and agriculture are a bonus, but not required.

This full-time position, reporting to the Editor of *Productores de Hortalizas*, is based in our Willoughby headquarters.

Responsibilities

- Research, conduct interviews and write pieces of varying lengths and types and on various topics for print and digital products
- Communicate with outside contributors and conduct first-line copyediting of their work
- Primary responsibility for copyediting, layout/production, and on-time delivery to the printer of brand(s)'s print publications; manage day-to-day website, newsletter and social media production
- Contribute to and manage special print, data and online reports and products
- Stay current on industry trends, build contacts and relationships in the vegetable industry in Mexico, and begin to recommend to the Editor story ideas and contacts
- Contribute to programming and on-site support of events held in Mexico, as needed
- Conduct on-site interviews and attend meetings in Mexico
- Other duties as assigned

Qualifications

- Full fluency in both Spanish and English a must
- Previous journalism experience including magazine and online production is desirable
- Skilled at conducting interviews both in person and remotely
- Familiarity with Spanish-speaking culture
- Ability to travel
- Interest in and desire to learn the complex business of producing and marketing vegetables in Mexico
- Experience with Microsoft Office required; working knowledge of print and digital content management systems (ideally Adobe InDesign and WordPress) required

Meister Media Worldwide offers a competitive compensation and benefits package including base salary, bonus opportunity and 401(k) and Profit Sharing Plans.

Please submit resume and salary requirements via email to careers@meistermedia.com or by mail to:

Meister Media Worldwide
Attention HR - ME
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