



12-13 July, 2017 • Cape Town
Southern Sun Cape Sun

REAL-WORLD APPLICATIONS

FOR THE FIELD, ORCHARD, AND VINEYARD

EXHIBIT & SPONSORSHIP OPPORTUNITIES



Biocontrols Africa 2017 Conference and Expo will explore new products, how to manage MRLs, and offer insights about the rapidly changing developments related to biocontrol technology.

BiocontrolsConference.com

#BiocontrolsAfrica17

PRESENTED BY



in conjunction with



Biocontrols Africa explores how members of the value chain can use biological products to maximize their return on investment (ROI). This program will explore new products, how to manage MRLs, and offer insights about the rapidly changing developments related to biocontrol technology. Attendees will get real-world success stories from growers on how to integrate biocontrols with conventional and organic options into integrated pest management programs, understand how demand is being shaped for future segment growth, and how products make their way from manufacturers and distributors to agents and growers. There is no other event that highlights the full life cycle for biological crop inputs.

Rarely do you have an opportunity to address such a diverse and powerful purchasing network – we're offering that at the Biocontrols Africa Conference and Expo. You can interact with key decision makers throughout the distribution chain from supplier to grower.

SO MANY REASONS TO SPONSOR & EXHIBIT

- Strengthen your position as a leader in biocontrol solutions
- Showcase your products and services to growers and crop protection influencers from high-potential markets
- Meet and engage prominent biocontrol customers from South Africa, a market recognized for its adoption of biocontrol solutions

This event creates an environment in which manufacturers can highlight new and proven technologies that can:

- Provide growers, distributors, retailers, agents, and crop advisors with solutions for specialty growers who must keep their produce viable for export markets, especially Europe
- Expand crop input offerings to allow retailers, agents, and distributors to be a full-service crop input provider
- Provide the foundation for licensing talks, strategic partnerships, and distribution deals
- Replace legacy crop protection chemistries that have a limited lifespan under current regulatory pressures

Biocontrol and biostimulants products only are to be exhibited and advertised at Biocontrols Africa 2017. Conventional chemistries and fertilizers are not to be presented or marketed. AgriBusiness Global and the Conference Advisory Board reserve the right to remove any marketing or advertising not deemed appropriate for the conference.



MAXIMIZE VISIBILITY AND IMPACT AT BIOCONTROLS 2017

EXHIBITION OPPORTUNITY

FIND NEW POTENTIAL PARTNERS WHEN YOU MEET FACE TO FACE WITH BUYERS AT YOUR BOOTH ON THE EXHIBIT FLOOR.

Exhibit Booth (pipe and drape) Opportunity: **\$1,575**

- One 3 x 3 sq. mtr. (or 10' x 10') booth
- One 6' skirted table
- Four folding chairs
- Company placard/name sign
- Two complimentary registrations

SPONSORSHIP OPPORTUNITIES IMAGE & BRANDING

Tote Bag Sponsor - **SOLD**

- Includes one sales-related piece inserted into the bag
- One-color logo on front of bag
- Four-color logo included in all conference promotions, and event website home page
- Two complimentary registrations

Lanyard Sponsor - **SOLD**

- One-color logo on lanyard
- Four-color logo printed on badge
- Signage with sponsor's four-color logo at registration desk
- Four-color logo included in all conference promotions and event website home page
- Two complimentary registrations

REMIND DELEGATES OF YOUR BRAND EVERY DAY AND NIGHT WHEN YOU PUT YOUR COMPANY NAME ON EVERYONE'S HOTEL ROOM KEY CARD.

Hotel Key Card Sponsor - **SOLD**

(material deadline: June 1)

- Four-color logo on hotel key card
- Signage identifying sponsor
- Four-color logo included in all conference promotions and event website home page
- Two complimentary registrations

Registration Sponsor - **\$4,870**

- Signage at event registration area
- Four-color logo included in all conference promotions and event website home pages
- Two complimentary registrations

SPONSORSHIP OPPORTUNITIES TECHNOLOGY

BOOST YOUR BRAND AT THE ALWAYS POPULAR CHARGING STATION. YOU WILL GET NOTICED!

Charging Station Sponsor - *Contact us for details*

- Charging station unit with four-color logo
- Four-color logo included in all conference promotions and event website home page
- Two complimentary registrations

Wi-Fi Sponsor - **\$3,500**

- Custom password
- Signage identifying sponsor
- Branded Wi-Fi password card inserted into tote bag
- Four-color logo included in all conference promotions and event website home page
- Two complimentary registrations

SPONSORSHIP OPPORTUNITIES NETWORKING OPTIONS

KEEP YOUR BRAND TOP OF MIND DURING THOSE ALL-IMPORTANT NETWORKING BREAKS WITH A REFRESHMENT BREAK OR RECEPTION SPONSORSHIP.

Reception Sponsor - **\$7,485**

(limited to 3 sponsors)

- Recognition from podium, after conclusion of session, prior to reception
- Signage and banner at reception
- One-color logo on napkins
- Four-color logo included in all conference promotions and event website homepage
- Two complimentary registrations

Refreshment/Break Sponsor - **SOLD**

- Table tents with four-color logo at break station
- Four-color logo included in conference agenda
- Four-color logo included in all conference promotions and event website home page
- Two complimentary registrations

SPONSORSHIP OPPORTUNITIES THOUGHT LEADER

Lightning Round Sponsor - *Contact us for details*

- Five-minutes podium time in "lightning round" session
- Video recording of your presentation
- Four-color logo included in all conference promotions and event website homepage
- One complimentary registration

GROWERS WILL ATTEND TO:

- Learn about technologies and solutions in the pipeline
- Better understand MRL and export guidelines
- Hear peer success stories
- Gain knowledge about IPM systems and ROI

DISTRIBUTORS WILL ATTEND TO:

- Interact and gain intelligence on grower product needs
- Understand biocontrols applications
- Gain valuable insights on product handling and regulatory updates

AGENTS WILL:

- Learn from local grower success stories
- Understand how conventional chemistries interact with bio products
- Receive updates on IPM systems

MANUFACTURERS WILL:

- Showcase their products
- Bolster brand awareness
- Offer demonstrations to key decision makers in South Africa, including growers, consultants, agents, and distributors



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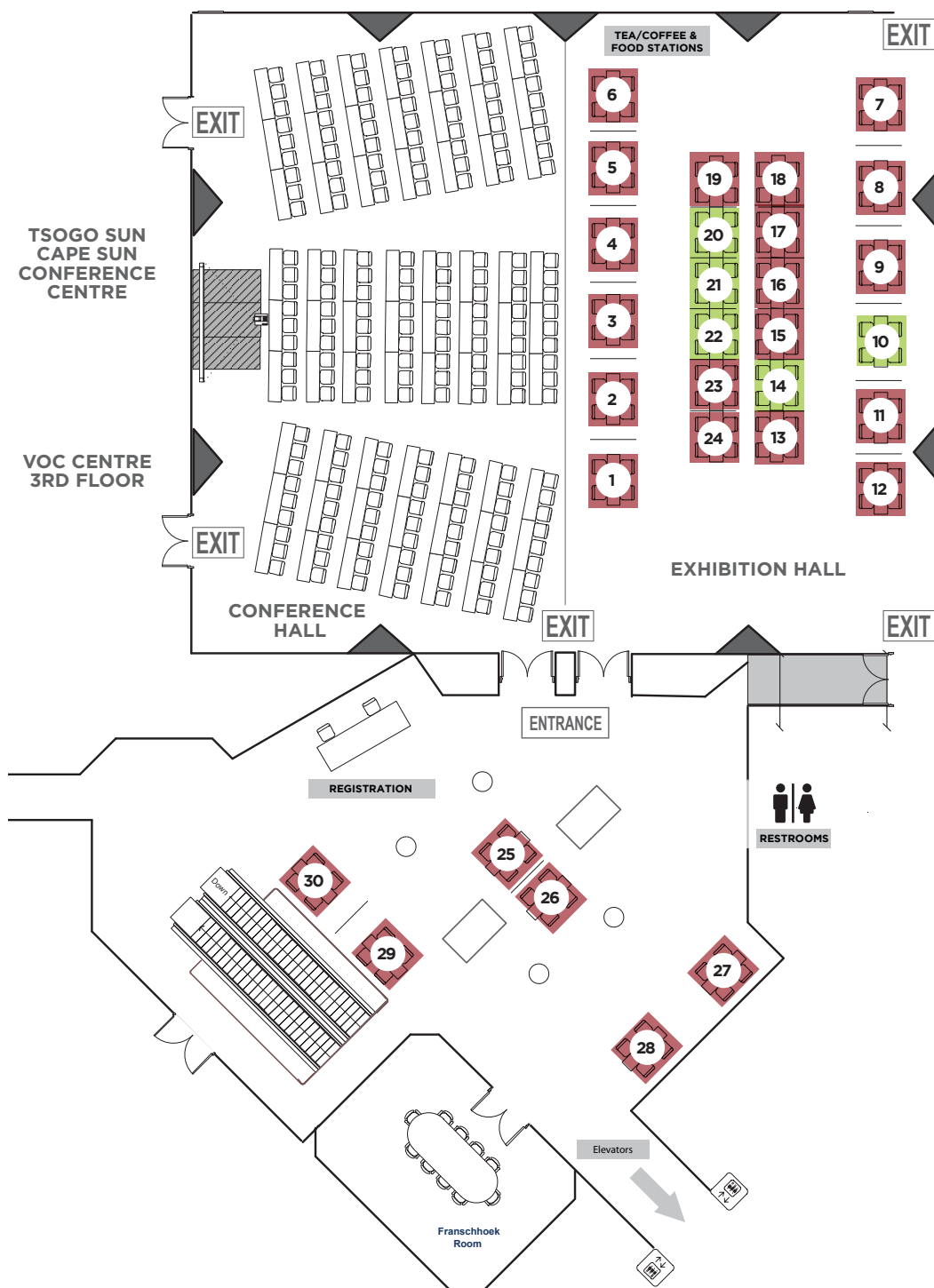
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CONFERENCE & EXPO

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BOOTH MAP



■ = SOLD
■ = AVAILABLE

Exhibitor Name	Booth Number
Ag BioTech, Inc.	13
Andermatt Biocontrol/Plant Health Products	4
Andermatt Biocontrol/Madumbi Sustainable Agriculture.	5
Asfertglobal, Lda.	3
Belchim Crop Protection NV	6
Biobee Integrated Crop Solutions (Pty), Ltd.	17 & 18
Biopreparaty.	25
Chengdu Newsun Crop Science Co., Ltd.	11
CMM Inc.	23
Flamingo Horticulture Ltd - Dudutech Division ...	9
Haoyuan Industries (Shanghai) Co., Ltd.	12
Intelgro (Pty) Ltd.	27
International Panaacea Ltd.	28
Lallemand Plant Care.	2
Nanjing Chosen Chem-Science Co., Ltd.	8
Nico Orgo Marketing Pvt Ltd	19
Ningbo Yihwei Chemicals Co., Ltd.	16
Oro Agri SA (Pty) Ltd.	1
Philagro South Africa.	7
PJ Margo Pvt Ltd.	15
Rizobacter South Africa	24
Sulphur Mills Limited.	29
Villa	26
XSIT-X Sterile Insect Technique.	30