



## Managing Editor, Ornamental Group

From a wide variety of magazines to eMedia, seminars, trade shows and custom print projects; **Meister Media Worldwide** is a leading Communication and Information Center for Worldwide, Specialized Agriculture. Meister Media's Ornamental Group has an excellent opportunity for a skilled, experienced editor to take charge of day-to-day copyediting and print production of our market-leading **GREENHOUSE GROWER** and **TODAY'S GARDEN CENTER** titles, coordinate major editorial projects such as our annual ranking of top U.S. greenhouse operations and our grower professionalism initiative, and conduct interviews and write stories. Some travel required.

### Responsibilities include but are not limited to:

- Taking primary responsibility for copyediting, layout/production, and on-time delivery to the printer of our print publications in partnership with group/lead editors
- Liaising with outside authors and photographers and editing/proofing copy and layouts
- Collaborating with our design department and other editors on creative design concepts and covers
- Writing several features, some departments and other print/digital content each month
- Coordinating major recurring editorial projects
- Coordinating joint print / digital coverage with the group's online editor
- Maintaining industry relationships, staying abreast of major industry trends, and helping to effectively implement and reflect the brand's strategic initiatives in the pages of our publications
- Generating story and coverage ideas
- Traveling for interviews and industry gatherings
- Maintaining collaborative working relationships with internal partners, especially in design and production

### Qualifications:

- BA/BS in journalism, English, communications or related field, or equivalent experience in journalism/media
- Must have at least two to three years of practical print production experience and at least five years of experience working in a print and/or online media environment. Experience in business media is a distinct plus.
- Good visual sense and ability to communicate information in both textual and non-textual forms (e.g., infographics) highly preferred
- Skilled editor, copy editor and writer who is also comfortable working in a fast-paced, collaborative environment
- High degree of deadline-consciousness and an ability to juggle several projects/priorities at once
- Strong interpersonal and communication skills
- Experience in InCopy/InDesign and web content management systems preferred

**Meister Media Worldwide** offers a competitive compensation and benefits package including Bonus, 401(k) & Profit Sharing Plans.

Please submit resume and salary requirements via email to [careers@meistermedia.com](mailto:careers@meistermedia.com) or by mail to:

**Meister Media Worldwide**  
**Attention HR-ORNEDIT**  
**37733 Euclid Avenue**  
**Willoughby, Ohio 44094**