



**Writer-Blogger / Editor
International Trade Group**

From a wide variety of magazines to eMedia, seminars, trade shows and custom print projects, Meister Media Worldwide is a leading Communication and Information Center for Worldwide, Specialized Agriculture.

We are seeking an experienced writer-blogger/editor for a unique opportunity to build industry relationships, turn copy and help drive content creation and use across print, digital and events for our industry-leading global media title. The ability and desire to work in a fast-paced environment across all media platforms is essential.

Meister Media's International Trade Group publishes *Farm Chemicals International*, serving the global industry for crop protection and fertilizer products from manufacturers to distributors. In addition to publishing a monthly magazine, FCI also organizes multiple events each year around the world and is building a global presence in digital media and online data.

This full-time position is based in our Willoughby headquarters.

Responsibilities:

- Research, conduct interviews and write articles and news analysis for all platforms (print/digital/blog/video)
- Understand non-US cultures and frame content with a global sensibility
- Work adroitly across monthly, weekly and daily deadlines
- Cultivate industry contacts and pitch leads to the Group Editor and Managing Editor
- Deeply understand the business and information needs of our diverse audience
- Use social media to drive views and audience engagement
- Work with other editors on a print / digital / data strategy that creates cohesive brand and content presentations
- Assist in editing, proofing and production of print and digital as needed
- Assist the Group Editor as needed in programming the title's events
- Travel internationally at least quarterly

Qualifications:

- 3-5 years of professional writing experience for both print and digital, ideally in a business media environment
- Experience with and exposure to multiple cultures (Latin, European, Asian) a plus
- Must be able to work independently, generate viable story ideas, cultivate sources and relationships and produce error-free content. Strong research, communication and planning skills are required
- Good understanding of social media and its use in driving demonstrable audience behavior
- Strong proofreading experience required
- Experience in print production and/or video production a plus
- Newspaper or other daily publishing experience desirable; blogging experience a plus
- Willingness and desire to travel globally and collect, develop and post content remotely

Meister Media Worldwide offers a competitive compensation and benefits package including Bonus, 401(k) and Profit Sharing Plans.

Please submit resume and salary requirements via email to careers@meistermedia.com or by mail to:

**Meister Media Worldwide
Attention HR-WBEITG
37733 Euclid Avenue
Willoughby, Ohio 44094**